




San Bernardino County

	2000 Total Population	1,705,952
	2000 Group Quarters	44,925
	2010 Total Population	2,057,767
	2015 Total Population	2,152,984
	2010 - 2015 Annual Rate	0.91%
	2000 Households	527,801
	2000 Average Household Size	3.15
	2010 Households	612,822
	2010 Average Household Size	3.27
	2015 Households	637,824
	2015 Average Household Size	3.29
	2010 - 2015 Annual Rate	0.8%
	2000 Families	403,692
	2000 Average Family Size	3.58
	2010 Families	468,354
	2010 Average Family Size	3.73
	2015 Families	485,753
	2015 Average Family Size	3.76
	2010 - 2015 Annual Rate	0.73%
	2000 Housing Units	600,453
	Owner Occupied Housing Units	56.7%
	Renter Occupied Housing Units	31.2%
	Vacant Housing Units	12.1%
	2010 Housing Units	705,308
	Owner Occupied Housing Units	55.1%
	Renter Occupied Housing Units	31.8%
	Vacant Housing Units	13.1%
	2015 Housing Units	749,685
	Owner Occupied Housing Units	54.0%
	Renter Occupied Housing Units	31.1%
	Vacant Housing Units	14.9%
	Median Household Income	
	2000	\$42,331
	2010	\$53,839
	2015	\$61,027
	Median Home Value	
	2000	\$124,993
	2010	\$178,004
	2015	\$212,302
	Per Capita Income	
	2000	\$16,877
	2010	\$19,922
	2015	\$22,493
	Median Age	
	2000	30.4
	2010	31.3
	2015	31.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	528,033
< \$15,000	15.6%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.8%
\$200,000+	1.3%
Average Household Income	\$53,105

2010 Households by Income

Household Income Base	612,822
< \$15,000	11.2%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	23.4%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	3.2%
\$200,000+	2.2%
Average Household Income	\$65,112

2015 Households by Income

Household Income Base	637,824
< \$15,000	9.0%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	25.5%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	4.3%
\$200,000+	3.0%
Average Household Income	\$73,976

2000 Owner Occupied HUs by Value

Total	340,589
<\$50,000	8.8%
\$50,000 - 99,999	26.1%
\$100,000 - 149,999	30.7%
\$150,000 - 199,999	17.6%
\$200,000 - \$299,999	11.6%
\$300,000 - 499,999	4.3%
\$500,000 - 999,999	0.7%
\$1,000,000+	0.2%
Average Home Value	\$143,542

2000 Specified Renter Occupied HUs by Contract Rent

Total	186,104
With Cash Rent	94.8%
No Cash Rent	5.2%
Median Rent	\$568
Average Rent	\$582

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age

Total	1,705,968
Age 0 - 4	8.4%
Age 5 - 9	9.6%
Age 10 - 14	9.3%
Age 15 - 19	8.3%
Age 20 - 24	7.1%
Age 25 - 34	14.2%
Age 35 - 44	16.0%
Age 45 - 54	11.9%
Age 55 - 64	6.8%
Age 65 - 74	4.8%
Age 75 - 84	2.9%
Age 85+	0.9%
Age 18+	67.7%

2010 Population by Age

Total	2,057,767
Age 0 - 4	8.6%
Age 5 - 9	8.1%
Age 10 - 14	7.4%
Age 15 - 19	8.2%
Age 20 - 24	8.0%
Age 25 - 34	14.7%
Age 35 - 44	13.0%
Age 45 - 54	13.2%
Age 55 - 64	9.6%
Age 65 - 74	5.0%
Age 75 - 84	2.9%
Age 85+	1.2%
Age 18+	70.8%

2015 Population by Age

Total	2,152,984
Age 0 - 4	8.6%
Age 5 - 9	8.2%
Age 10 - 14	7.6%
Age 15 - 19	6.9%
Age 20 - 24	7.8%
Age 25 - 34	15.6%
Age 35 - 44	12.8%
Age 45 - 54	11.7%
Age 55 - 64	10.4%
Age 65 - 74	6.3%
Age 75 - 84	2.9%
Age 85+	1.2%
Age 18+	71.3%

2000 Population by Sex

Males	49.9%
Females	50.1%

2010 Population by Sex

Males	50.0%
Females	50.0%

2015 Population by Sex

Males	50.0%
Females	50.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

San Bernardino County



2000 Population by Race/Ethnicity

Total	1,705,944
White Alone	58.9%
Black Alone	9.1%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	5.0%
Some Other Race Alone	20.8%
Two or More Races	5.0%
Hispanic Origin	39.1%
Diversity Index	81.2

2010 Population by Race/Ethnicity

Total	2,057,767
White Alone	52.1%
Black Alone	8.7%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	6.2%
Some Other Race Alone	26.0%
Two or More Races	5.8%
Hispanic Origin	49.0%
Diversity Index	85.9

2015 Population by Race/Ethnicity

Total	2,152,984
White Alone	49.2%
Black Alone	8.3%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	6.8%
Some Other Race Alone	28.5%
Two or More Races	6.1%
Hispanic Origin	53.6%
Diversity Index	87.3



2000 Population 3+ by School Enrollment

Total	1,623,845
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	16.3%
Enrolled in Grade 9-12	7.6%
Enrolled in College	5.6%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	65.9%

2010 Population 25+ by Educational Attainment

Total	1,226,619
Less than 9th Grade	10.3%
9th - 12th Grade, No Diploma	11.9%
High School Graduate	28.1%
Some College, No Degree	23.0%
Associate Degree	8.5%
Bachelor's Degree	11.9%
Graduate/Professional Degree	6.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

San Bernardino County



2010 Population 15+ by Marital Status

Total	1,559,809
Never Married	31.5%
Married	53.9%
Widowed	4.9%
Divorced	9.8%



2000 Population 16+ by Employment Status

Total	1,212,134
In Labor Force	60.6%
Civilian Employed	54.5%
Civilian Unemployed	4.9%
In Armed Forces	1.2%
Not in Labor Force	39.4%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	82.0%
Civilian Unemployed	18.0%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	84.9%
Civilian Unemployed	15.1%

2000 Females 16+ by Employment Status and Age of Children

Total	616,413
Own Children < 6 Only	8.1%
Employed/in Armed Forces	4.0%
Unemployed	0.5%
Not in Labor Force	3.7%
Own Children < 6 and 6-17 Only	9.8%
Employed/in Armed Forces	4.5%
Unemployed	0.5%
Not in Labor Force	4.7%
Own Children 6-17 Only	20.5%
Employed/in Armed Forces	13.0%
Unemployed	0.9%
Not in Labor Force	6.6%
No Own Children < 18	61.6%
Employed/in Armed Forces	26.8%
Unemployed	2.9%
Not in Labor Force	32.0%



2010 Employed Population 16+ by Industry

Total	705,367
Agriculture/Mining	0.8%
Construction	7.1%
Manufacturing	8.9%
Wholesale Trade	3.6%
Retail Trade	12.4%
Transportation/Utilities	6.5%
Information	1.7%
Finance/Insurance/Real Estate	6.0%
Services	47.6%
Public Administration	5.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	705,367
White Collar	57.5%
Management/Business/Financial	11.6%
Professional	19.7%
Sales	11.5%
Administrative Support	14.7%
Services	18.2%
Blue Collar	24.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	4.7%
Production	5.4%
Transportation/Material Moving	8.0%



2000 Workers 16+ by Means of Transportation to Work

Total	657,711
Drove Alone - Car, Truck, or Van	73.6%
Carpooled - Car, Truck, or Van	17.5%
Public Transportation	1.9%
Walked	2.4%
Other Means	1.4%
Worked at Home	3.1%

2000 Workers 16+ by Travel Time to Work

Total	657,703
Did Not Work at Home	96.9%
Less than 5 minutes	2.5%
5 to 9 minutes	9.5%
10 to 19 minutes	27.8%
20 to 24 minutes	12.9%
25 to 34 minutes	15.8%
35 to 44 minutes	5.4%
45 to 59 minutes	8.3%
60 to 89 minutes	8.5%
90 or more minutes	6.2%
Worked at Home	3.1%
Average Travel Time to Work (in min)	31.0

2000 Households by Vehicles Available

Total	527,812
None	8.0%
1	32.4%
2	38.8%
3	14.8%
4	4.3%
5+	1.8%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

San Bernardino County



2000 Households by Type

Total	527,809
Family Households	76.5%
Married-couple Family	55.8%
With Related Children	33.1%
Other Family (No Spouse)	20.7%
With Related Children	15.0%
Nonfamily Households	23.5%
Householder Living Alone	18.4%
Householder Not Living Alone	5.1%
Households with Related Children	48.1%
Households with Persons 65+	20.1%

2000 Households by Size

Total	527,801
1 Person Household	18.4%
2 Person Household	26.8%
3 Person Household	17.0%
4 Person Household	17.2%
5 Person Household	10.6%
6 Person Household	5.3%
7+ Person Household	4.7%

2000 Households by Year Householder Moved In

Total	527,817
Moved in 1999 to March 2000	22.9%
Moved in 1995 to 1998	31.7%
Moved in 1990 to 1994	16.8%
Moved in 1980 to 1989	16.5%
Moved in 1970 to 1979	7.3%
Moved in 1969 or Earlier	4.8%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	600,490
1, Detached	69.2%
1, Attached	4.5%
2	1.6%
3 or 4	4.8%
5 to 9	3.6%
10 to 19	2.5%
20+	6.8%
Mobile Home	6.7%
Other	0.2%


2000 Housing Units by Year Structure Built

Total	600,504
1999 to March 2000	1.5%
1995 to 1998	5.0%
1990 to 1994	10.8%
1980 to 1989	27.4%
1970 to 1979	20.0%
1969 or Earlier	35.2%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Top 3 Tapestry Segments

1. Industrious Urban Fringe
2. Urban Villages
3. Main Street, USA

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$972,534,060
Average Spent	\$1,586.98
Spending Potential Index	66
Computers & Accessories: Total \$	\$131,278,833
Average Spent	\$214.22
Spending Potential Index	97
Education: Total \$	\$676,926,692
Average Spent	\$1,104.61
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$1,874,368,448
Average Spent	\$3,058.59
Spending Potential Index	95
Food at Home: Total \$	\$2,583,720,433
Average Spent	\$4,216.10
Spending Potential Index	94
Food Away from Home: Total \$	\$1,861,863,646
Average Spent	\$3,038.18
Spending Potential Index	94
Health Care: Total \$	\$2,016,698,238
Average Spent	\$3,290.84
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$1,052,795,673
Average Spent	\$1,717.95
Spending Potential Index	83
Investments: Total \$	\$963,372,172
Average Spent	\$1,572.03
Spending Potential Index	90
Retail Goods: Total \$	\$13,675,873,270
Average Spent	\$22,316.22
Spending Potential Index	90
Shelter: Total \$	\$9,435,608,788
Average Spent	\$15,396.98
Spending Potential Index	98
TV/Video/Audio: Total \$	\$699,068,015
Average Spent	\$1,140.74
Spending Potential Index	92
Travel: Total \$	\$1,109,094,032
Average Spent	\$1,809.81
Spending Potential Index	96
Vehicle Maintenance & Repairs: Total \$	\$543,613,788
Average Spent	\$887.07
Spending Potential Index	94

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.