

**Fourth Supervisorial District**



2000 Total Population	340,284
2000 Group Quarters	11,820
2010 Total Population	388,594
2015 Total Population	399,698
2010 - 2015 Annual Rate	0.57%



2000 Households	93,238
2000 Average Household Size	3.52
2010 Households	102,704
2010 Average Household Size	3.66
2015 Households	105,199
2015 Average Household Size	3.68
2010 - 2015 Annual Rate	0.48%
2000 Families	75,861
2000 Average Family Size	3.85
2010 Families	83,240
2010 Average Family Size	4.01
2015 Families	84,922
2015 Average Family Size	4.05
2010 - 2015 Annual Rate	0.4%



<b>2000 Housing Units</b>	96,311
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	32.8%
Vacant Housing Units	3.2%
<b>2010 Housing Units</b>	106,886
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	34.5%
Vacant Housing Units	3.9%
<b>2015 Housing Units</b>	110,622
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	4.9%

**Median Household Income**

2000	\$51,081
2010	\$62,451
2015	\$69,602

**Median Home Value**

2000	\$156,492
2010	\$224,146
2015	\$262,672

**Per Capita Income**

2000	\$17,095
2010	\$20,473
2015	\$22,891

**Median Age**

2000	29.4
2010	30.4
2015	30.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Households by Income**

Household Income Base	93,088
< \$15,000	11.0%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	2.4%
\$200,000+	1.6%
Average Household Income	\$60,749

**2010 Households by Income**

Household Income Base	102,699
< \$15,000	7.6%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	24.5%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	4.8%
\$200,000+	2.9%
Average Household Income	\$74,835

**2015 Households by Income**

Household Income Base	105,195
< \$15,000	5.9%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	25.6%
\$75,000 - \$99,999	17.3%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	5.8%
\$200,000+	4.0%
Average Household Income	\$84,055

**2000 Owner Occupied HUs by Value**

Total	61,581
<\$50,000	5.1%
\$50,000 - 99,999	9.7%
\$100,000 - 149,999	31.5%
\$150,000 - 199,999	25.1%
\$200,000 - \$299,999	20.3%
\$300,000 - 499,999	7.4%
\$500,000 - 999,999	0.7%
\$1,000,000+	0.3%
Average Home Value	\$177,692

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	31,351
With Cash Rent	97.4%
No Cash Rent	2.6%
Median Rent	\$668
Average Rent	\$679

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Population by Age**

Total	340,282
Age 0 - 4	8.8%
Age 5 - 9	9.8%
Age 10 - 14	8.9%
Age 15 - 19	8.1%
Age 20 - 24	7.3%
Age 25 - 34	16.3%
Age 35 - 44	17.1%
Age 45 - 54	11.9%
Age 55 - 64	5.8%
Age 65 - 74	3.3%
Age 75 - 84	1.9%
Age 85+	0.6%
Age 18+	67.4%

**2010 Population by Age**

Total	388,595
Age 0 - 4	9.1%
Age 5 - 9	8.7%
Age 10 - 14	7.7%
Age 15 - 19	8.3%
Age 20 - 24	7.6%
Age 25 - 34	15.8%
Age 35 - 44	14.7%
Age 45 - 54	13.1%
Age 55 - 64	8.4%
Age 65 - 74	3.8%
Age 75 - 84	1.9%
Age 85+	0.8%
Age 18+	69.4%

**2015 Population by Age**

Total	399,699
Age 0 - 4	9.1%
Age 5 - 9	8.8%
Age 10 - 14	7.9%
Age 15 - 19	7.0%
Age 20 - 24	7.7%
Age 25 - 34	16.1%
Age 35 - 44	14.5%
Age 45 - 54	12.0%
Age 55 - 64	9.2%
Age 65 - 74	4.9%
Age 75 - 84	2.0%
Age 85+	0.8%
Age 18+	70.0%

**2000 Population by Sex**

Males	50.8%
Females	49.2%

**2010 Population by Sex**

Males	50.8%
Females	49.2%

**2015 Population by Sex**

Males	50.7%
Females	49.3%

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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Population by Race/Ethnicity**

Total	340,285
White Alone	51.1%
Black Alone	7.0%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	8.3%
Some Other Race Alone	27.6%
Two or More Races	5.0%
Hispanic Origin	50.5%
Diversity Index	86.4

**2010 Population by Race/Ethnicity**

Total	388,594
White Alone	44.0%
Black Alone	6.5%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	9.9%
Some Other Race Alone	33.3%
Two or More Races	5.4%
Hispanic Origin	60.4%
Diversity Index	89.2

**2015 Population by Race/Ethnicity**

Total	399,697
White Alone	41.3%
Black Alone	6.1%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	10.6%
Some Other Race Alone	35.6%
Two or More Races	5.5%
Hispanic Origin	64.4%
Diversity Index	90.0



**2000 Population 3+ by School Enrollment**

Total	322,710
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	16.2%
Enrolled in Grade 9-12	7.6%
Enrolled in College	5.7%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	65.8%

**2010 Population 25+ by Educational Attainment**

Total	227,592
Less than 9th Grade	14.7%
9th - 12th Grade, No Diploma	12.4%
High School Graduate	25.6%
Some College, No Degree	20.7%
Associate Degree	7.8%
Bachelor's Degree	13.8%
Graduate/Professional Degree	5.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Population 15+ by Marital Status**

Total	289,392
Never Married	32.3%
Married	56.2%
Widowed	3.7%
Divorced	7.7%



**2000 Population 16+ by Employment Status**

Total	240,558
In Labor Force	62.5%
Civilian Employed	57.7%
Civilian Unemployed	4.7%
In Armed Forces	0.1%
Not in Labor Force	37.5%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	82.3%
Civilian Unemployed	17.7%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	85.1%
Civilian Unemployed	14.9%

**2000 Females 16+ by Employment Status and Age of Children**

Total	118,840
Own Children < 6 Only	8.9%
Employed/in Armed Forces	4.6%
Unemployed	0.5%
Not in Labor Force	3.8%
Own Children < 6 and 6-17 Only	10.3%
Employed/in Armed Forces	4.9%
Unemployed	0.4%
Not in Labor Force	5.0%
Own Children 6-17 Only	21.4%
Employed/in Armed Forces	13.4%
Unemployed	0.9%
Not in Labor Force	7.2%
No Own Children < 18	59.3%
Employed/in Armed Forces	28.1%
Unemployed	2.8%
Not in Labor Force	28.5%



**2010 Employed Population 16+ by Industry**

Total	136,535
Agriculture/Mining	1.3%
Construction	6.5%
Manufacturing	12.9%
Wholesale Trade	4.8%
Retail Trade	12.2%
Transportation/Utilities	6.2%
Information	1.9%
Finance/Insurance/Real Estate	6.6%
Services	43.0%
Public Administration	4.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Employed Population 16+ by Occupation**

Total	136,537
White Collar	58.4%
Management/Business/Financial	13.5%
Professional	17.4%
Sales	11.8%
Administrative Support	15.7%
Services	16.1%
Blue Collar	25.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	4.4%
Production	7.5%
Transportation/Material Moving	7.8%



**2000 Workers 16+ by Means of Transportation to Work**

Total	135,973
Drove Alone - Car, Truck, or Van	73.3%
Carpooled - Car, Truck, or Van	18.9%
Public Transportation	2.3%
Walked	1.5%
Other Means	1.4%
Worked at Home	2.6%

**2000 Workers 16+ by Travel Time to Work**

Total	135,971
Did Not Work at Home	97.4%
Less than 5 minutes	1.6%
5 to 9 minutes	7.8%
10 to 19 minutes	24.7%
20 to 24 minutes	12.9%
25 to 34 minutes	17.0%
35 to 44 minutes	6.8%
45 to 59 minutes	10.0%
60 to 89 minutes	10.4%
90 or more minutes	6.1%
Worked at Home	2.6%
Average Travel Time to Work (in min)	33.1

**2000 Households by Vehicles Available**

Total	93,149
None	6.4%
1	27.5%
2	41.0%
3	17.0%
4	5.6%
5+	2.4%
Average Number of Vehicles Available	2.0

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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Households by Type**

Total	93,238
Family Households	81.4%
Married-couple Family	61.4%
With Related Children	40.9%
Other Family (No Spouse)	19.9%
With Related Children	13.9%
Nonfamily Households	18.6%
Householder Living Alone	13.9%
Householder Not Living Alone	4.7%
Households with Related Children	54.8%
Households with Persons 65+	15.7%

**2000 Households by Size**

Total	93,238
1 Person Household	13.9%
2 Person Household	22.0%
3 Person Household	17.5%
4 Person Household	20.2%
5 Person Household	12.8%
6 Person Household	6.8%
7+ Person Household	6.8%

**2000 Households by Year Householder Moved In**

Total	93,149
Moved in 1999 to March 2000	20.6%
Moved in 1995 to 1998	32.7%
Moved in 1990 to 1994	18.1%
Moved in 1980 to 1989	16.7%
Moved in 1970 to 1979	7.0%
Moved in 1969 or Earlier	4.8%
Median Year Householder Moved In	1995



**2000 Housing Units by Units in Structure**

Total	96,240
1, Detached	65.9%
1, Attached	7.2%
2	1.4%
3 or 4	5.1%
5 to 9	4.4%
10 to 19	2.7%
20+	8.5%
Mobile Home	4.6%
Other	0.1%

**2000 Housing Units by Year Structure Built**


Total	96,241
1999 to March 2000	1.2%
1995 to 1998	6.5%
1990 to 1994	10.3%
1980 to 1989	26.9%
1970 to 1979	22.1%
1969 or Earlier	33.0%
Median Year Structure Built	1978

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Fourth Supervisorial District

**Top 3 Tapestry Segments**

1.	Urban Villages
2.	Boomburbs
3.	Las Casas

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$188,428,772
Average Spent	\$1,834.68
Spending Potential Index	77
Computers & Accessories: Total \$	\$26,046,206
Average Spent	\$253.60
Spending Potential Index	115
Education: Total \$	\$128,445,546
Average Spent	\$1,250.64
Spending Potential Index	103
Entertainment/Recreation: Total \$	\$360,127,815
Average Spent	\$3,506.46
Spending Potential Index	109
Food at Home: Total \$	\$493,503,614
Average Spent	\$4,805.11
Spending Potential Index	107
Food Away from Home: Total \$	\$357,439,957
Average Spent	\$3,480.29
Spending Potential Index	108
Health Care: Total \$	\$363,623,208
Average Spent	\$3,540.50
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$205,315,120
Average Spent	\$1,999.10
Spending Potential Index	97
Investments: Total \$	\$184,432,213
Average Spent	\$1,795.76
Spending Potential Index	103
Retail Goods: Total \$	\$2,608,197,447
Average Spent	\$25,395.29
Spending Potential Index	102
Shelter: Total \$	\$1,878,871,925
Average Spent	\$18,294.05
Spending Potential Index	116
TV/Video/Audio: Total \$	\$131,151,103
Average Spent	\$1,276.98
Spending Potential Index	103
Travel: Total \$	\$220,997,359
Average Spent	\$2,151.79
Spending Potential Index	114
Vehicle Maintenance & Repairs: Total \$	\$103,655,970
Average Spent	\$1,009.27
Spending Potential Index	107

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.