

Third Supervisory District



2000 Total Population	354,685
2000 Group Quarters	16,121
2010 Total Population	407,725
2015 Total Population	420,999
2010 - 2015 Annual Rate	0.64%



2000 Households	125,342
2000 Average Household Size	2.7
2010 Households	139,464
2010 Average Household Size	2.8
2015 Households	143,314
2015 Average Household Size	2.82
2010 - 2015 Annual Rate	0.55%
2000 Families	87,383
2000 Average Family Size	3.23
2010 Families	96,763
2010 Average Family Size	3.36
2015 Families	98,876
2015 Average Family Size	3.39
2010 - 2015 Annual Rate	0.43%



2000 Housing Units	161,512
Owner Occupied Housing Units	49.1%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	22.4%
2010 Housing Units	182,570
Owner Occupied Housing Units	47.2%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	23.6%
2015 Housing Units	193,479
Owner Occupied Housing Units	45.7%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	25.9%

Median Household Income

2000	\$40,176
2010	\$51,079
2015	\$58,531

Median Home Value

2000	\$121,370
2010	\$174,099
2015	\$207,887

Per Capita Income

2000	\$19,303
2010	\$22,904
2015	\$26,155

Median Age

2000	33.6
2010	35.1
2015	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Third Supervisorial District



2000 Households by Income

Household Income Base	125,303
< \$15,000	17.3%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	1.9%
\$200,000+	1.7%
Average Household Income	\$52,527

2010 Households by Income

Household Income Base	139,453
< \$15,000	12.8%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	3.3%
\$200,000+	2.7%
Average Household Income	\$64,327

2015 Households by Income

Household Income Base	143,303
< \$15,000	10.4%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	23.8%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	4.4%
\$200,000+	3.7%
Average Household Income	\$73,919

2000 Owner Occupied HUs by Value

Total	79,294
<\$50,000	12.4%
\$50,000 - 99,999	26.0%
\$100,000 - 149,999	28.2%
\$150,000 - 199,999	17.2%
\$200,000 - \$299,999	10.4%
\$300,000 - 499,999	4.2%
\$500,000 - 999,999	1.4%
\$1,000,000+	0.3%
Average Home Value	\$142,320

2000 Specified Renter Occupied HUs by Contract Rent

Total	45,878
With Cash Rent	94.3%
No Cash Rent	5.7%
Median Rent	\$541
Average Rent	\$563

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age

Total	354,685
Age 0 - 4	7.1%
Age 5 - 9	8.0%
Age 10 - 14	8.1%
Age 15 - 19	7.8%
Age 20 - 24	7.6%
Age 25 - 34	13.2%
Age 35 - 44	15.2%
Age 45 - 54	12.8%
Age 55 - 64	8.0%
Age 65 - 74	6.1%
Age 75 - 84	4.3%
Age 85+	1.6%
Age 18+	72.1%

2010 Population by Age

Total	407,725
Age 0 - 4	7.3%
Age 5 - 9	6.8%
Age 10 - 14	6.5%
Age 15 - 19	7.6%
Age 20 - 24	8.5%
Age 25 - 34	13.3%
Age 35 - 44	12.3%
Age 45 - 54	13.8%
Age 55 - 64	11.4%
Age 65 - 74	6.6%
Age 75 - 84	4.0%
Age 85+	2.0%
Age 18+	75.1%

2015 Population by Age

Total	420,999
Age 0 - 4	7.2%
Age 5 - 9	6.8%
Age 10 - 14	6.6%
Age 15 - 19	6.5%
Age 20 - 24	8.1%
Age 25 - 34	14.3%
Age 35 - 44	12.0%
Age 45 - 54	12.2%
Age 55 - 64	12.2%
Age 65 - 74	8.2%
Age 75 - 84	4.0%
Age 85+	1.9%
Age 18+	75.6%

2000 Population by Sex

Males	49.6%
Females	50.4%

2010 Population by Sex

Males	49.8%
Females	50.2%

2015 Population by Sex

Males	49.9%
Females	50.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	354,685
White Alone	71.1%
Black Alone	7.0%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	5.0%
Some Other Race Alone	11.3%
Two or More Races	4.6%
Hispanic Origin	23.6%
Diversity Index	67.2

2010 Population by Race/Ethnicity

Total	407,725
White Alone	63.9%
Black Alone	6.8%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	6.7%
Some Other Race Alone	15.7%
Two or More Races	5.6%
Hispanic Origin	33.1%
Diversity Index	76.7

2015 Population by Race/Ethnicity

Total	420,999
White Alone	60.6%
Black Alone	6.6%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	7.5%
Some Other Race Alone	18.0%
Two or More Races	6.1%
Hispanic Origin	37.9%
Diversity Index	80.1



2000 Population 3+ by School Enrollment

Total	340,434
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	13.9%
Enrolled in Grade 9-12	6.8%
Enrolled in College	6.2%
Enrolled in Grad/Prof School	1.6%
Not Enrolled in School	68.3%

2010 Population 25+ by Educational Attainment

Total	258,528
Less than 9th Grade	5.5%
9th - 12th Grade, No Diploma	9.4%
High School Graduate	26.0%
Some College, No Degree	24.2%
Associate Degree	9.4%
Bachelor's Degree	15.0%
Graduate/Professional Degree	10.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	324,050
Never Married	30.8%
Married	51.6%
Widowed	5.9%
Divorced	11.6%



2000 Population 16+ by Employment Status

Total	266,655
In Labor Force	60.9%
Civilian Employed	54.0%
Civilian Unemployed	4.1%
In Armed Forces	2.7%
Not in Labor Force	39.1%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	83.1%
Civilian Unemployed	16.9%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	85.8%
Civilian Unemployed	14.2%

2000 Females 16+ by Employment Status and Age of Children

Total	135,904
Own Children < 6 Only	7.1%
Employed/in Armed Forces	3.8%
Unemployed	0.3%
Not in Labor Force	3.0%
Own Children < 6 and 6-17 Only	7.5%
Employed/in Armed Forces	3.8%
Unemployed	0.4%
Not in Labor Force	3.3%
Own Children 6-17 Only	18.2%
Employed/in Armed Forces	12.5%
Unemployed	0.8%
Not in Labor Force	4.9%
No Own Children < 18	67.1%
Employed/in Armed Forces	29.9%
Unemployed	2.5%
Not in Labor Force	34.8%



2010 Employed Population 16+ by Industry

Total	144,574
Agriculture/Mining	0.6%
Construction	7.4%
Manufacturing	4.7%
Wholesale Trade	2.5%
Retail Trade	11.0%
Transportation/Utilities	4.9%
Information	1.6%
Finance/Insurance/Real Estate	5.9%
Services	55.5%
Public Administration	5.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	144,574
White Collar	62.3%
Management/Business/Financial	12.0%
Professional	26.2%
Sales	10.9%
Administrative Support	13.3%
Services	18.9%
Blue Collar	18.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	3.8%
Production	3.2%
Transportation/Material Moving	5.6%



2000 Workers 16+ by Means of Transportation to Work

Total	147,303
Drove Alone - Car, Truck, or Van	73.5%
Carpooled - Car, Truck, or Van	15.5%
Public Transportation	1.5%
Walked	4.6%
Other Means	1.4%
Worked at Home	3.6%

2000 Workers 16+ by Travel Time to Work

Total	147,303
Did Not Work at Home	96.4%
Less than 5 minutes	3.6%
5 to 9 minutes	13.7%
10 to 19 minutes	32.4%
20 to 24 minutes	12.4%
25 to 34 minutes	14.0%
35 to 44 minutes	4.3%
45 to 59 minutes	5.8%
60 to 89 minutes	5.3%
90 or more minutes	5.1%
Worked at Home	3.6%
Average Travel Time to Work (in min)	26.3

2000 Households by Vehicles Available

Total	125,354
None	7.9%
1	35.7%
2	37.7%
3	13.4%
4	3.7%
5+	1.6%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	125,342
Family Households	69.7%
Married-couple Family	50.8%
With Related Children	25.4%
Other Family (No Spouse)	19.0%
With Related Children	13.4%
Nonfamily Households	30.3%
Householder Living Alone	24.5%
Householder Not Living Alone	5.8%
Households with Related Children	38.8%
Households with Persons 65+	24.1%

2000 Households by Size

Total	125,342
1 Person Household	24.5%
2 Person Household	31.8%
3 Person Household	16.3%
4 Person Household	14.4%
5 Person Household	7.5%
6 Person Household	3.2%
7+ Person Household	2.4%

2000 Households by Year Householder Moved In

Total	125,354
Moved in 1999 to March 2000	23.0%
Moved in 1995 to 1998	30.8%
Moved in 1990 to 1994	15.7%
Moved in 1980 to 1989	15.9%
Moved in 1970 to 1979	9.1%
Moved in 1969 or Earlier	5.4%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	161,663
1, Detached	71.4%
1, Attached	3.8%
2	1.7%
3 or 4	4.1%
5 to 9	3.2%
10 to 19	2.2%
20+	6.7%
Mobile Home	6.6%
Other	0.2%

2000 Housing Units by Year Structure Built


Total	161,663
1999 to March 2000	0.9%
1995 to 1998	3.3%
1990 to 1994	8.2%
1980 to 1989	20.8%
1970 to 1979	22.1%
1969 or Earlier	44.6%
Median Year Structure Built	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Third Supervisory District

Top 3 Tapestry Segments

- | | |
|----|--------------------------|
| 1. | Main Street, USA |
| 2. | Industrious Urban Fringe |
| 3. | Pleasant-Ville |

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$216,768,921
Average Spent	\$1,554.30
Spending Potential Index	65
Computers & Accessories: Total \$	\$28,804,278
Average Spent	\$206.54
Spending Potential Index	94
Education: Total \$	\$155,312,887
Average Spent	\$1,113.64
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$424,862,091
Average Spent	\$3,046.39
Spending Potential Index	95
Food at Home: Total \$	\$580,482,753
Average Spent	\$4,162.24
Spending Potential Index	93
Food Away from Home: Total \$	\$416,003,386
Average Spent	\$2,982.87
Spending Potential Index	93
Health Care: Total \$	\$477,766,601
Average Spent	\$3,425.73
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$235,426,554
Average Spent	\$1,688.08
Spending Potential Index	82
Investments: Total \$	\$230,482,980
Average Spent	\$1,652.63
Spending Potential Index	95
Retail Goods: Total \$	\$3,091,232,400
Average Spent	\$22,165.09
Spending Potential Index	89
Shelter: Total \$	\$2,068,579,322
Average Spent	\$14,832.35
Spending Potential Index	94
TV/Video/Audio: Total \$	\$158,756,255
Average Spent	\$1,138.33
Spending Potential Index	92
Travel: Total \$	\$248,122,972
Average Spent	\$1,779.12
Spending Potential Index	94
Vehicle Maintenance & Repairs: Total \$	\$122,691,933
Average Spent	\$879.74
Spending Potential Index	93

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.