

**First Supervisory District**

---



2000 Total Population	329,320
2000 Group Quarters	5,308
2010 Total Population	443,742
2015 Total Population	479,884
2010 - 2015 Annual Rate	1.58%



2000 Households	110,672
2000 Average Household Size	2.93
2010 Households	141,913
2010 Average Household Size	3.06
2015 Households	152,238
2015 Average Household Size	3.09
2010 - 2015 Annual Rate	1.41%
2000 Families	83,830
2000 Average Family Size	3.35
2010 Families	107,760
2010 Average Family Size	3.5
2015 Families	115,239
2015 Average Family Size	3.55
2010 - 2015 Annual Rate	1.35%



<b>2000 Housing Units</b>	127,815
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	13.4%
<b>2010 Housing Units</b>	164,901
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	29.0%
Vacant Housing Units	13.9%
<b>2015 Housing Units</b>	180,616
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	28.1%
Vacant Housing Units	15.7%

**Median Household Income**

2000	\$37,635
2010	\$49,552
2015	\$56,936

**Median Home Value**

2000	\$94,246
2010	\$139,205
2015	\$169,118

**Per Capita Income**

2000	\$15,812
2010	\$18,784
2015	\$21,214

**Median Age**

2000	32.7
2010	33.5
2015	33.7

---

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**First Supervisorial District**



**2000 Households by Income**

Household Income Base	110,654
< \$15,000	17.8%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	1.0%
\$200,000+	0.8%
Average Household Income	\$46,093

**2010 Households by Income**

Household Income Base	141,912
< \$15,000	12.1%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	24.7%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	1.9%
\$200,000+	1.2%
Average Household Income	\$57,393

**2015 Households by Income**

Household Income Base	152,237
< \$15,000	9.7%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	27.6%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	2.8%
\$200,000+	1.7%
Average Household Income	\$65,448

**2000 Owner Occupied HUs by Value**

Total	73,786
<\$50,000	11.3%
\$50,000 - 99,999	44.9%
\$100,000 - 149,999	28.4%
\$150,000 - 199,999	9.7%
\$200,000 - \$299,999	4.2%
\$300,000 - 499,999	1.1%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.2%
Average Home Value	\$107,894

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	36,320
With Cash Rent	88.1%
No Cash Rent	11.9%
Median Rent	\$477
Average Rent	\$490

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**First Supervisory District**

---



**2000 Population by Age**

Total	329,320
Age 0 - 4	7.9%
Age 5 - 9	9.2%
Age 10 - 14	9.5%
Age 15 - 19	8.1%
Age 20 - 24	6.2%
Age 25 - 34	12.0%
Age 35 - 44	15.6%
Age 45 - 54	12.1%
Age 55 - 64	8.0%
Age 65 - 74	6.6%
Age 75 - 84	3.9%
Age 85+	0.9%
Age 18+	68.2%

**2010 Population by Age**

Total	443,742
Age 0 - 4	8.1%
Age 5 - 9	7.8%
Age 10 - 14	7.3%
Age 15 - 19	7.7%
Age 20 - 24	7.4%
Age 25 - 34	13.5%
Age 35 - 44	12.1%
Age 45 - 54	13.7%
Age 55 - 64	10.6%
Age 65 - 74	6.4%
Age 75 - 84	3.9%
Age 85+	1.4%
Age 18+	71.9%

**2015 Population by Age**

Total	479,884
Age 0 - 4	8.1%
Age 5 - 9	7.9%
Age 10 - 14	7.6%
Age 15 - 19	6.6%
Age 20 - 24	7.0%
Age 25 - 34	14.7%
Age 35 - 44	11.9%
Age 45 - 54	11.9%
Age 55 - 64	11.5%
Age 65 - 74	7.6%
Age 75 - 84	3.8%
Age 85+	1.4%
Age 18+	72.2%

**2000 Population by Sex**

Males	49.9%
Females	50.1%

**2010 Population by Sex**

Males	50.1%
Females	49.9%

**2015 Population by Sex**

Males	50.1%
Females	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**First Supervisory District**



**2000 Population by Race/Ethnicity**

Total	329,320
White Alone	70.7%
Black Alone	7.5%
American Indian Alone	1.5%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	12.7%
Two or More Races	5.2%
Hispanic Origin	26.1%
Diversity Index	68.9

**2010 Population by Race/Ethnicity**

Total	443,742
White Alone	61.8%
Black Alone	8.1%
American Indian Alone	1.5%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	18.8%
Two or More Races	6.3%
Hispanic Origin	38.1%
Diversity Index	79.4

**2015 Population by Race/Ethnicity**

Total	479,884
White Alone	57.8%
Black Alone	8.1%
American Indian Alone	1.6%
Asian or Pacific Islander Alone	4.0%
Some Other Race Alone	21.8%
Two or More Races	6.8%
Hispanic Origin	44.0%
Diversity Index	82.6



**2000 Population 3+ by School Enrollment**

Total	314,342
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	16.2%
Enrolled in Grade 9-12	7.5%
Enrolled in College	5.0%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	67.3%

**2010 Population 25+ by Educational Attainment**

Total	273,508
Less than 9th Grade	6.5%
9th - 12th Grade, No Diploma	12.1%
High School Graduate	33.3%
Some College, No Degree	25.7%
Associate Degree	9.0%
Bachelor's Degree	8.6%
Graduate/Professional Degree	4.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**First Supervisory District**



**2010 Population 15+ by Marital Status**

Total	340,464
Never Married	26.6%
Married	56.7%
Widowed	5.9%
Divorced	10.8%



**2000 Population 16+ by Employment Status**

Total	235,301
In Labor Force	57.0%
Civilian Employed	48.9%
Civilian Unemployed	5.3%
In Armed Forces	2.8%
Not in Labor Force	43.0%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	81.6%
Civilian Unemployed	18.4%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	84.6%
Civilian Unemployed	15.4%

**2000 Females 16+ by Employment Status and Age of Children**

Total	120,316
Own Children < 6 Only	8.0%
Employed/in Armed Forces	3.6%
Unemployed	0.6%
Not in Labor Force	3.8%
Own Children < 6 and 6-17 Only	9.2%
Employed/in Armed Forces	3.8%
Unemployed	0.7%
Not in Labor Force	4.8%
Own Children 6-17 Only	19.9%
Employed/in Armed Forces	12.1%
Unemployed	1.1%
Not in Labor Force	6.8%
No Own Children < 18	62.8%
Employed/in Armed Forces	23.2%
Unemployed	3.0%
Not in Labor Force	36.7%



**2010 Employed Population 16+ by Industry**

Total	142,964
Agriculture/Mining	1.1%
Construction	7.4%
Manufacturing	6.7%
Wholesale Trade	2.7%
Retail Trade	12.8%
Transportation/Utilities	8.1%
Information	1.5%
Finance/Insurance/Real Estate	5.4%
Services	47.4%
Public Administration	6.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**First Supervisory District**

---

**2010 Employed Population 16+ by Occupation**

Total	142,964
White Collar	54.6%
Management/Business/Financial	10.3%
Professional	19.0%
Sales	12.1%
Administrative Support	13.2%
Services	19.4%
Blue Collar	25.9%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	6.3%
Production	4.3%
Transportation/Material Moving	8.7%



**2000 Workers 16+ by Means of Transportation to Work**

Total	118,450
Drove Alone - Car, Truck, or Van	73.8%
Carpooled - Car, Truck, or Van	17.7%
Public Transportation	0.9%
Walked	2.2%
Other Means	1.5%
Worked at Home	3.8%

**2000 Workers 16+ by Travel Time to Work**

Total	118,450
Did Not Work at Home	96.2%
Less than 5 minutes	3.8%
5 to 9 minutes	12.0%
10 to 19 minutes	28.0%
20 to 24 minutes	9.6%
25 to 34 minutes	9.6%
35 to 44 minutes	5.2%
45 to 59 minutes	11.3%
60 to 89 minutes	8.9%
90 or more minutes	7.9%
Worked at Home	3.8%
Average Travel Time to Work (in min)	32.9

**2000 Households by Vehicles Available**

Total	110,631
None	7.5%
1	33.7%
2	38.8%
3	14.5%
4	3.8%
5+	1.7%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**First Supervisorial District**



**2000 Households by Type**

Total	110,672
Family Households	75.7%
Married-couple Family	56.8%
With Related Children	30.1%
Other Family (No Spouse)	19.0%
With Related Children	14.1%
Nonfamily Households	24.3%
Householder Living Alone	19.5%
Householder Not Living Alone	4.8%
Households with Related Children	44.2%
Households with Persons 65+	24.3%

**2000 Households by Size**

Total	110,672
1 Person Household	19.5%
2 Person Household	30.8%
3 Person Household	17.0%
4 Person Household	16.0%
5 Person Household	9.5%
6 Person Household	4.3%
7+ Person Household	3.0%

**2000 Households by Year Householder Moved In**

Total	110,631
Moved in 1999 to March 2000	23.5%
Moved in 1995 to 1998	30.5%
Moved in 1990 to 1994	18.4%
Moved in 1980 to 1989	18.6%
Moved in 1970 to 1979	6.1%
Moved in 1969 or Earlier	2.8%
Median Year Householder Moved In	1996



**2000 Housing Units by Units in Structure**

Total	127,693
1, Detached	70.2%
1, Attached	3.2%
2	2.1%
3 or 4	5.0%
5 to 9	2.7%
10 to 19	1.7%
20+	2.9%
Mobile Home	11.6%
Other	0.6%

**2000 Housing Units by Year Structure Built**

Total	127,693
1999 to March 2000	1.6%
1995 to 1998	6.1%
1990 to 1994	16.4%
1980 to 1989	34.3%
1970 to 1979	16.8%
1969 or Earlier	24.8%
Median Year Structure Built	1982

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

First Supervisory District

**Top 3 Tapestry Segments**

- |  |   |
|--|---|
| <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol> | <p>Industrious Urban Fringe<br/>Main Street, USA<br/>Milk and Cookies</p> |
|--|---|



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$196,287,926
Average Spent	\$1,383.16
Spending Potential Index	58
Computers & Accessories: Total \$	\$26,152,173
Average Spent	\$184.28
Spending Potential Index	84
Education: Total \$	\$138,486,539
Average Spent	\$975.86
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$384,959,480
Average Spent	\$2,712.64
Spending Potential Index	84
Food at Home: Total \$	\$530,343,967
Average Spent	\$3,737.11
Spending Potential Index	84
Food Away from Home: Total \$	\$380,193,287
Average Spent	\$2,679.06
Spending Potential Index	83
Health Care: Total \$	\$436,780,540
Average Spent	\$3,077.80
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$213,189,293
Average Spent	\$1,502.25
Spending Potential Index	73
Investments: Total \$	\$195,935,977
Average Spent	\$1,380.68
Spending Potential Index	79
Retail Goods: Total \$	\$2,823,354,859
Average Spent	\$19,894.97
Spending Potential Index	80
Shelter: Total \$	\$1,862,031,127
Average Spent	\$13,120.93
Spending Potential Index	83
TV/Video/Audio: Total \$	\$145,255,405
Average Spent	\$1,023.55
Spending Potential Index	82
Travel: Total \$	\$220,600,942
Average Spent	\$1,554.48
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$111,857,291
Average Spent	\$788.21
Spending Potential Index	84

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.